

LEMSIP
Lemsip First Action™
Helps STOP a cold early*

Both the common cold and flu-like illness are spread by inhaling airborne viruses after an infected individual sneezes or coughs. When cold viruses enter the nose, they attach to the nasal lining, where they multiply and spread, triggering the body's immune response. This results in symptoms such as sore throat, stuffy or runny nose, fever, headache or coughing. As the viruses continue to multiply and spread, cold symptoms develop further.

Lemsip First Action™ nasal spray contains Carragelose® and kappa-Carrageenan, which forms a shielding layer on the surface of the nasal mucosa and helps trap viruses. **It is clinically proven to help shorten the duration of cold and flu-like symptoms by up to 2 days, when used at 1st signs.**

Direction for use:

- Use at first signs of a cold (such as a tickle at the back of the throat or sneezing).
- Adults including pregnant women and children over the age of 1: Spray once into each nostril while holding the other nostril closed, several times a day, or as required.
- To prime pump, remove cap and, while holding the bottle upright, spray into the air until a uniform mist is released.
- Insert the spray head carefully and not too deep into the nose. Tilt the head forward and spray one puff into one nostril while holding the other nostril closed.
- Repeat with the opposite nostril.
- Wipe nozzle clean after use and replace protective cap.

1 SPRAY in each nostril

2 Forms a shielding layer and TRAPS cold viruses

3 Trapper virus particles are CLEARED

*helps shorten cold symptoms by up to 2 days when used at 1st signs

LFAN-GB20-BP-01

Pharmacode Reads This Way

max height 7.0mm

10,0 mm

70,0 mm

10,0 mm

10,0 mm

26,25 mm

10,0 mm

FRONT

Ingredients:
Salt solution with 1.2mg/ml Carragelose® and 0.4mg/ml kappa-Carrageenan, 70mg sorbitol, sodium chloride, EDTA, citrate-phosphate buffer and purified water.

Special precaution for safe use:
Lemsip First Action™ nasal spray is a medical device and Carragelose is not absorbed by the nasal mucosa. Any serious incident that occurs from the use of Lemsip First Action™ should be reported to the manufacturer and the competent authority in your country.

For hygiene reasons and to avoid transmission of pathogens, one Lemsip First Action™ nasal spray should always be used by one and the same person. Keep out of sight and reach of children.

If a fever occurs and/or symptoms persist for more than one week, you should consult a pharmacist or doctor.

When should Lemsip First Action™ nasal spray not be used?
Do not use if intolerant/ allergic to any of the ingredients.

Possible side effects / interactions with other products:
At present, no other side effects besides very rare cases of allergic reaction are known. Studies on how this product interacts with other products have not been performed. Interactions between this product and others are not known. Seek advice if using other medication.

Product contains Sorbitol, which is a source of fructose. If your doctor has told you that you (or your child) have an intolerance to some sugars or if you have been diagnosed with hereditary fructose intolerance (HFI), a rare genetic disorder in which a person cannot break down fructose, talk to your doctor before you (or your child) take or receive this medicine.

Shelf Life:
36 months- discard 12 months from opening.

Storage Instructions:
Store between 5° and 30°C. Protect from sunlight.

Hälsa Pharma GmbH
Maria-Goeppert-Straße 5, 23562, Lübeck Germany
Distributed by: RB UK Commercial Ltd 103-105 Bath Road Slough SL1 3UH, UK
Reckitt Benckiser Ireland, Citywest Business Campus, Dublin 24, Ireland
Text revised: August 2020
Medical Device
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CE 0482 **STERILE A** Carragelose®

3192989

LFAN-GB20-BP-01

Pharmacode Reads This Way

max height 7.0mm

10,0 mm

70,0 mm

10,0 mm

10,0 mm

26,25 mm

10,0 mm

BACK

RB Artwork and Print Specification

Trident Reference No:	RB46486
ZEN Ref:	TR2154969
Action:	C
Brand:	Lemsip
Category:	First Action
Segment Group:	Cold & Flu
Segment:	First Action
Pack Size:	20ml
Market/Country:	UK
Date:	07/04/21

RBH Contact: Florian Pietz

Artwork Type: BW Commercial

Component Code (2D if applicable):	3192989
2 nd Component Code (if applicable):	N/A
Parent Technical Packaging Specification:	D8384592
Finished Goods Code:	3189991
Supply Point:	Marinomed
3rd Party Code:	LFAN-GB20-BP-01
Pharmacode No/NE:	0001010101(1108)
Edgemark Position:	N/A

CAD Cam Ref:	Lem-Lfit-D8384592-140x210mm
Printer:	Ratt Pack & Co OG (Vienna, Austria)
Substrate:	Paper

Technical & Non Printing Items

Cutter	Cutter 2 (if applicable)
Guides	Guides 2 (if applicable)

Colours (Leaflet)

PANTONE 627 C	1
117	1

BARCODE INFO

Barcode Type:	N/A
Barcode Number:	N/A
Magnification:	N/A
Truncated By:	N/A
Full Height:	N/A
Bar Height (Smallest Bar):	N/A
BWR:	N/A
Encoded Data:	N/A



Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.

STUDIO USE ONLY Senthamil Tamilmani v2.0
Sm*Art check results: G=2; O=0; R=0; - ST - 07/04/21 10:56:37

CUSTOMER INFO:
Minimum Point Size = 9.00pt



Production line			
Manufacturing site			
Pack Tech approver	1 st	2 nd	
Date			
Check Criteria	Details & Comments	Checks	
Approvals		1 st	2 nd
Market Approval			
Regulatory Approval			
3rd Party Approval			
Technical Drawing/ Cutter ref no. & PPI component code			
PPI component code number/s correct on artwork?			
PPI component code number/s in correct position on artwork?			
Correct drawing for the production line?			
Profile shape & dimensions			
Graphics layout/orientation			
Unwind diagram (PPTD1022/1-20)			
Printable areas/bleed			
Varnish free areas			
Variable coding position & dimensions			
Varnish and print requirements			
Pre-printed headers (alignment and suitability)			
Embossing, Braille & Foil Blocking			
Separations on artwork			
Alignment within cutter			
Braille structure			
Verification Code Type; Pharma Code / 2D / OCV			
Bar sequence and/or number correct on artwork			
Bar sequence and/or number in correct position on artwork?			
Size (height, width, spacing, font)			
Direction of read			
Light margins and print free areas			
Colour			
Repeat distance (reeled material)			
Cross check related docs ie BOM			
Bar code Type; EAN, ITF, Code39, etc			
Magnification / width and height			
Colour (e.g. black print on white background)			
Light margins & indicators			
Bearer bars & H gauges (if required)			
Symbol grade (Pass = A,B,C; Action = D,F)			
Bar code number (human readable)			
Bar code number (encoded & hidden data)			
Confirm bar code number from source			
Cross check related docs (JDE/PID)			
Photo-electric cell mark / edge marks			
Present & per Tech drawing?			
Correct pitch?			
Additional markings			
e-mark, recycle logo etc			
Legend box (RB specification)			
Correct component code			
Correct D spec / has cutter changed?			
Correct printer / has printer changed?			
Correct Substrate			
A/W is set up appropriately for this substrate			
Edge mark details			
Pharmacode details			
Colours & print process			
Varnish			
Barcode information			
General details are correct			
Pass / Fail comments and Signature			
By approving the artwork referenced within this form I authorise it for release to the print supplier			
Additional Comments			

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Trident Reference No: RB46486
ZEN Ref: **TR2154969**
Action: **C**
Brand: Lemsip
Category: First Action
Segment Group: Cold & Flu
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Market/Country: UK
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RBH Contact: Florian Pietz

Artwork Type: BW Commercial
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2nd Component Code (if applicable): **N/A**
Parent Technical Packaging Specification: D8384592
Finished Goods Code: **3189991**
Supply Point: Marinomed
3rd Party Code: LFAN-GB20-BP-01
Pharmacode No/NE: 0001010101(1108)
Edgemark Position: N/A

CAD Cam Ref: Lem-Lfit-D8384592-140x210mm
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